



" Iran Condiments Υ·Υ٤ "

Organizer: Tose e Noamad Horsan Shargh

Supported by: Shahr-e Aftab International Fairground

Date: 1^{1} - 7^{1} December $7 \cdot 7^{2}$

Venue: Shahr-e Aftab International Fairground **Visiting Hours:**) • am -) ^ pm

Organizer Tel: \cdot 1_{2}

Organizer Address: Unit *Y* - *i*th floor- No, *YY*- Lawyers building -in front of the Justice building-*i* meter boulevard of Kalhor- Quds city- Tehran-Iran

Zip Code: TVollAfor9

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Introduction of the Specialized Exporting Exhibition of Seasonings and Raw Materials

The specialized exporting exhibition of seasonings and raw materials, as the biggest commercial event of Iran's food industry, is to be held for the first time in Iran with the presence of a large number of capable domestic and foreign companies and activists in the area of seasoning industry, food raw materials, packaging, related machinery, etc.

It is a great opportunity for the companies active in this field to present their latest achievements and products to the professionals and experts of this industry.

Who can visit the Seasoning and Ingredients Exhibition?

People such as business owners, executive directors, purchasing managers, managers of private label products, factory managers, distributors, fast food chains managers, grocery stores managers, managers of high-volume restaurants, hospital personnel, hypermarkets and supermarkets personnel, manufacturers, and wholesalers are the potential visitors of this exhibition.



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Exhibition Product Group

Seasonings:

- Different types of sauces (soy sauce, ketchup sauce, salad sauce, caesar sauce, fish sauce, mustard sauce, salsa sauce, French sauce, mayonnaise sauce, cocktail sauce, Italian sauce, tomato sauce, pesto sauce, ranch sauce thousand island dressing, tartar sauce, barbecue sauce, oyster sauce, etc.)
- Different types of vinegars, syrups, jellies, flavorings (chicken flavor and meat flavor), different types of cheese, different types of butter (peanut butter, sesame butter, pistachio butter, hazelnut butter, and almond butter), different types of cream, sugar, dairy products, cake and jelly powder, aromatic vegetables, paste, lemon juice, verjuice, sour orange juice, tamarind powder, pickled cucumber, sesame and its by-products, spices, seasoning, pickles, flavored salt, aromatic seasonings, saffron, rose water, distilled waters, etc.
- Raw materials: starch and gluten, glucose-fructose syrup, oil and food substitutes, flavored oil, sesame oil, olive oil, all types of flour, rice, curd and qarehqurut, dairy raw materials, types of baking powder, noodles (soup and rice noodle), types of ice cream, types of beans, types of cereals, raisins, barberry, yeast products, types of canned goods, compotes, jams, sugar-candy, plums, vegetable protein, dietary fiber, soy products, and cocoa products
- Additives: sweeteners, flavorings, colorings, thickeners, anti-caking agents, industrial dry milk, emulsifiers, stabilizers, moisturizers, canned foods, and edible fragrances
- Processing and packaging technology: seasoning and packaging processing machinery and raw materials, packaging materials, packaging products, packaging containers and logistics packaging technology, and labeling technology



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The guidelines for registration in the exhibition:

> First stage - Registration in the official website of the exhibition

Applicants for participation in the exhibition are required to register in the official exhibition website, with the following address: <u>www. tnhsh.com</u>

Second stage –Review of the currency documents

After registration, applicants are required to send the following scanned and readable documents to the email address **info@tnhsh.com**.

Documents required for importers:

- Establishment notice and the official newspaper of the company (for legal persons)
- Certificate of trademark registration
- Brochures and catalogs on the commodities and products that will be displayed by the participants in the exhibition
- > Third stage sending the contract and the final registration form
- Application Form
- Identification Card
- Personal Information foreign exhibitors form
- Official Catalog Form
- Contract

All the mentioned items should be sent to the e-mail address info@tnhsh.com after being completed, stamped and signed.

Final registration in the exhibition after the verification of the participants' submitted documents by the Executive Committee is finalized by the presentation of completed final registration forms + payment of $1 \cdot ...$ of costs based on the requested size in euro + payment of $1 \cdot ...$ value added tax in euro to the organizer in due time.

* In case of not providing the above items to the organizer in due time, the organizer will not have any obligation to provide the applicant with the booth.



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Important Dates

Deadline for online registration	Y Nov . Y · Y f
Deadline for loading the application form	۱٤ Nov. ۲۰۲٤
Payment of the rental charge	7. Des. 7. 7 2
loading the companies' information to be printed in the catalogue	۱٤ Nov. ۲۰۲٤
Deadline for the Send personnel photos and copy passport	۱٤ Nov. ۲۰۲٤
deadline for requesting to change the prefabricated booth into a self- assembled one or vice versa	۲۱ Nov.۲۰۲٤
Deadline for the un equipped stand to send their design plans	9-1. Des. 7.72
The delivery date of identification cards	from 117 Des. 1.15
Delivering the space to the un equipped stand	10 Des. Y.YE
Finishing the construction and decoration for all the stands	VY Des. Y.YE
Delivering the booth to the equipped stand	1 V Des. 7 . 7 £
Official opening ceremony	1 A Des. 7 · 7 2
Duration	11-71 Des. 7.72
Working hours of the exhibition	ヽ am- ヽ^ pm
Dismantling of the stands and evacuating the halls	77 Des. 7.72

Please note that the above deadlines must not be extended.



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Important points:

****.Request for the addition or reduction of the size area of the booth will be possible only with the consent and approval of the organizer.

⁷.If booth arrangement is made in two floors with the approval of the organizer, participants are required to pay the fee for the area covered by the second floor based on the tariffs posted on the website.

r. In the event of cancellation up to one month before the exhibition, r, of the payment will be reduced and the rest will be refunded after the written announcement and confirmation of the participant. In case of cancellation in less than a month before the exhibition, no payment will be refunded to the participant.

[£]. Transfer of the assigned booths to others is strictly prohibited.

°. All legal deductions resulting from participation in the exhibition are on the participants' shoulder.

7. The location of columns in the hall map is approximately determined and there is the possibility of definitively specifying the column location relative to booths only at the time of lining.

^v. The presence of the company representative in the booth is mandatory from the arrangement of booths to the closure of booths doors. At the end of the exhibition, the presence of the company representative in the booth is mandatory from the opening of the doors to the full exit of the equipment. In case of the absence of the company representative at the time of the arrangement and disassembly of the booths, the organizer will have no responsibility for the possible loss of goods and equipment.

^A. Participants in the open space are not permitted to conduct scaffolding to cover their booth and they should provide coordination on the coverage of their booth with the organizer if necessary.

⁴. The organizer is allowed to take a photo and shoot a film from every part of the exhibition if needed.

\. Participants are not allowed to close their booth during the visiting hours.

1). Participants are not allowed to completely leave the booth during the visiting hours.

17. Given the impossibility of the direct sale of products and goods and any lottery and award in the exhibition without the prior coordination with the relevant authorities, it is kindly asked to refrain from doing the above-mentioned prohibited items.

۱۳. The conduct of any actions and interactions, damage, and change by the participant on the prefabricated booths will make the participants compensate for the damages.

 $1 \pm$. In the event of any damage to the prefabricated booths, facilities, halls, and/or the open spaces of the exhibition, the participants will be obliged to compensate for the damages.

io. Participants are required to exit their goods from the exhibition area and to disassemble their booth at the end of the exhibition based on the timetable and hours announced by the organizer.

17. The entry of any type of cranes, lift trucks, and cars to the exhibition halls by participants is prohibited.

¹V. During the preparation days of booths, activity days, and days of booths disassembly and exit of goods, the entry and passage of each type of car and vehicle will be strictly prohibited on the grounds of the exhibition. The carriage of facilities and equipment items should be performed by means of cargo carrying vehicles, and after loading or unloading, it should be attempted to quickly exit the



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vehicle from the exhibition area; otherwise, the vehicle will be transferred outside of the exhibition by forklift.

1^A. The installation of any scaffold for doing advertising affairs on the exhibition area is prohibited, and the offending participant will be required to pay compensation if this rule is violated.

19. The distribution of any pamphlet, book, and brochure (information and print items) in the exhibition area (outside the booth) is prohibited.

 γ . Due to the need for ease of the electrical agents' access to switchgears, it is required to refrain from putting any additional equipment behind the walls after the arrangement of booths. Obviously, these spaces are checked before the opening of the exhibition and at the time of the exhibition activity and if the above-mentioned equipment was observed behind the booth walls, it will be transmitted out of the hall and the organizer will take no responsibility for the possible loss of such equipment. In addition, in case of the existence of equipment items behind the booth walls and the incidence of any possible accident, the whole responsibility for any damages will be on the offending exhibitor.

1). The continued activity of the booths that do not observe the current rules and regulations and violate their obligations will be prevented, and all consequences, liability, and compensation for the possible damage resulting from this violation of rules will be on the participants.

Force Majeure: In case of the incidence of unforeseen events (force majeure) and the occurrence of such side effects and events as war, earthquake, flood, storm, chaos, fires, changes in the current rules or any other unpredictable accidents and cases that are beyond the control of the organizer and that may lead to the cancellation or rescheduling of the exhibition venue a month before the exhibition, $\circ \cdot ?$ of the amounts paid for the exhibition affairs will be deducted and the rest will be refunded to the participants. In case of the incidence of force majeure less than a month before the exhibition, no expense will be refunded to the participants.